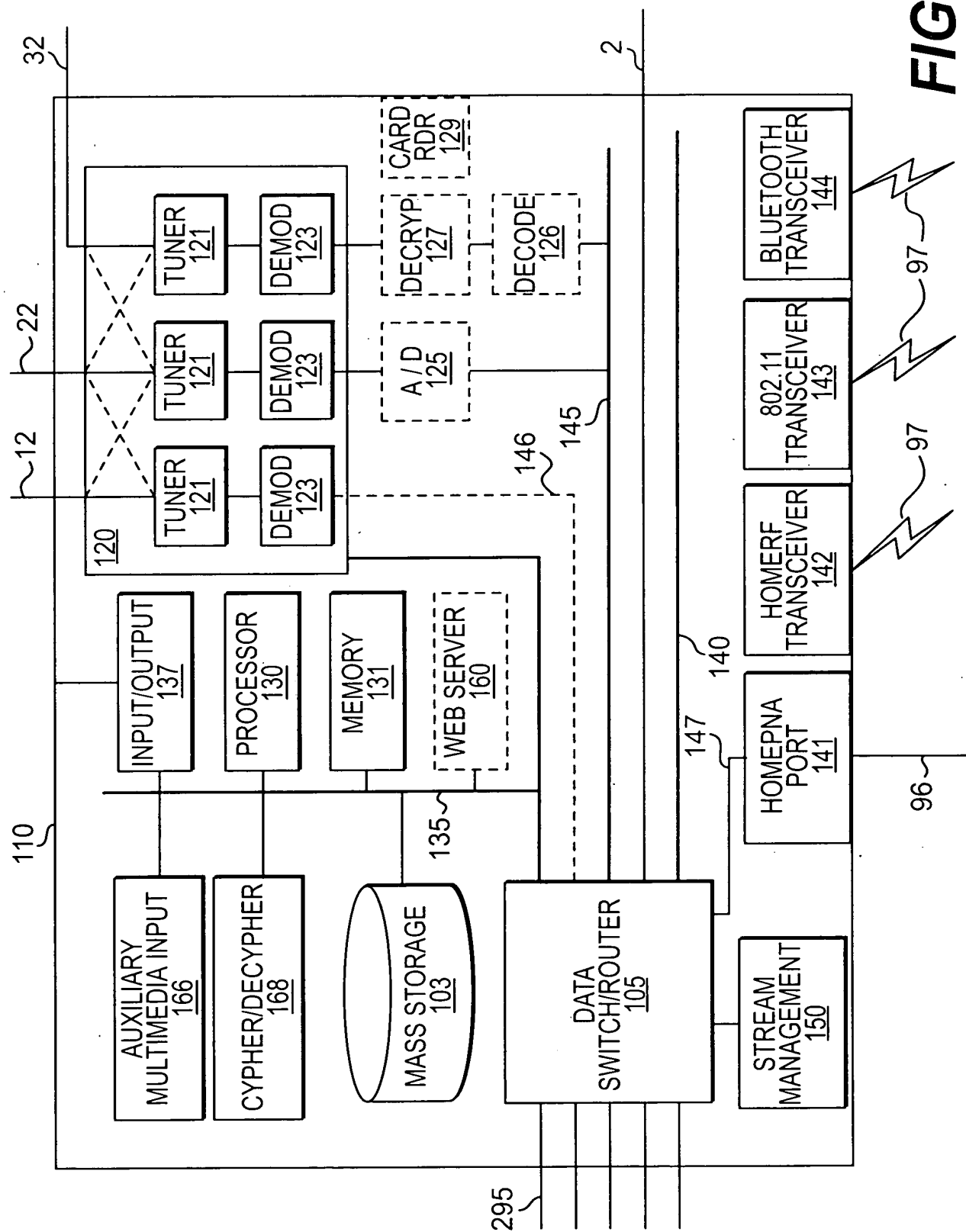


FIG. 1



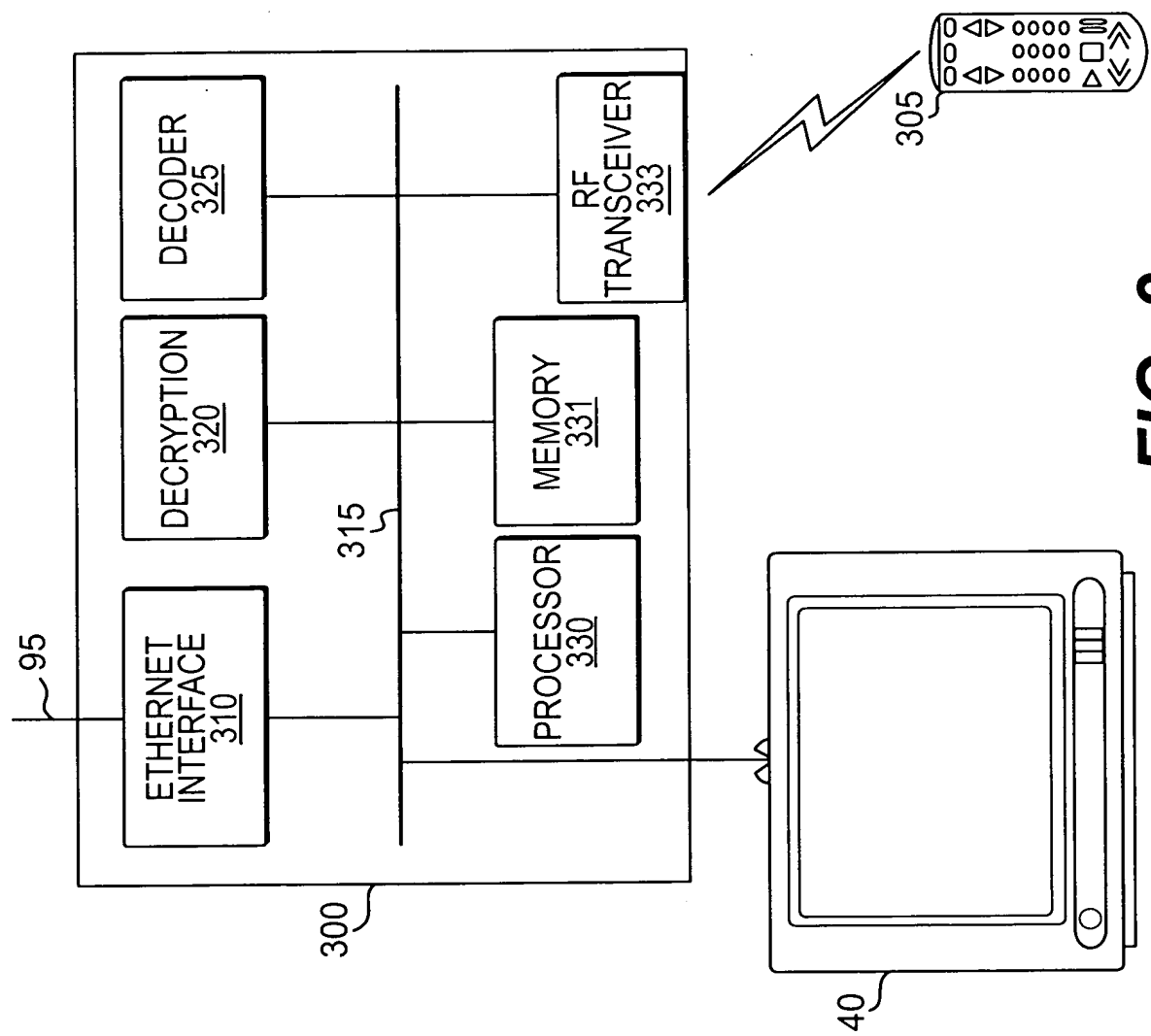


FIG. 3

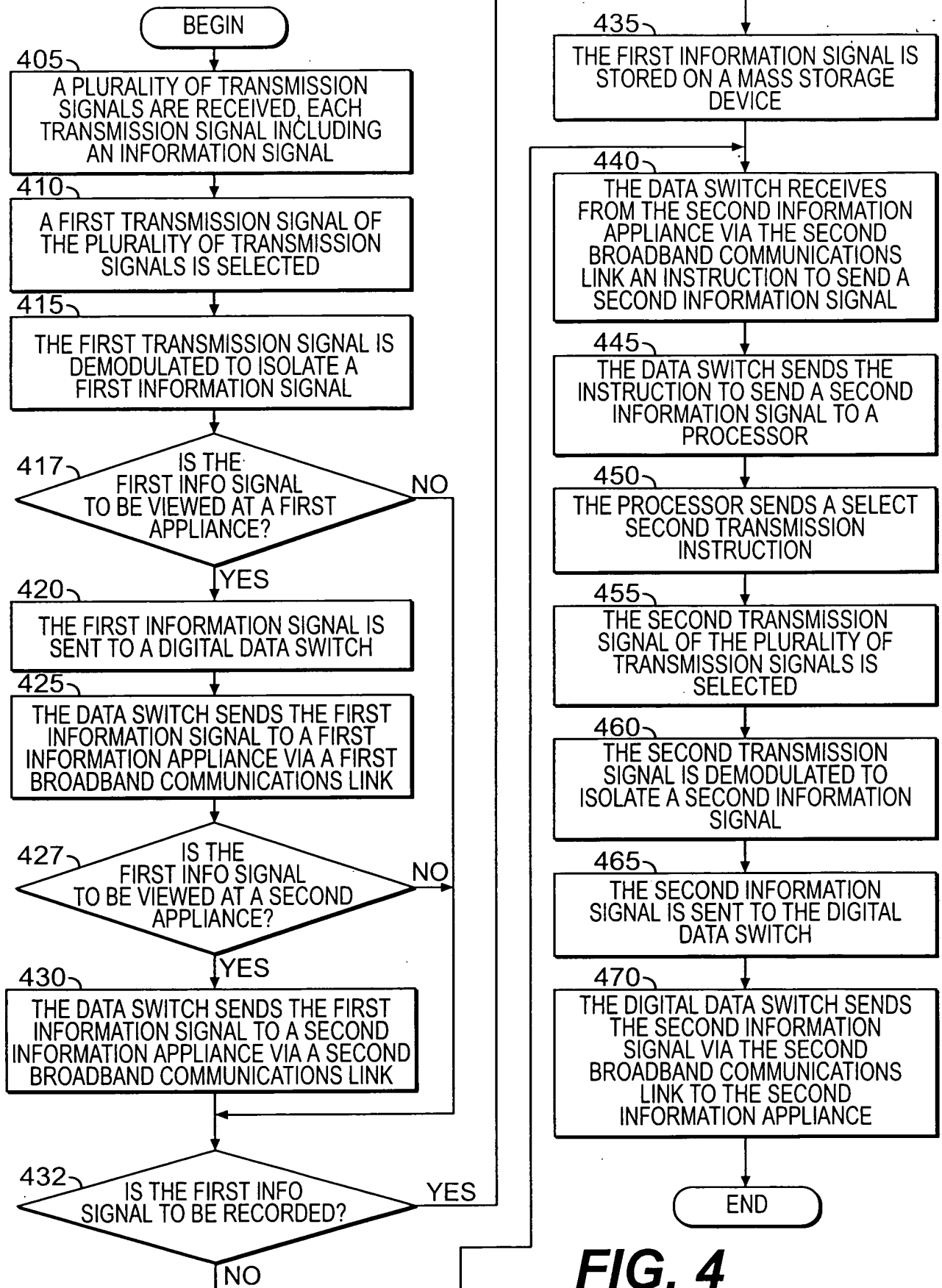


FIG. 4

500

505	MOVIE A	AUDIO-VIDEO	PLAY COST X	PLAY INDICATOR	PURCHASE COST X	PURCHASE INDICATOR
510	MOVIE B	AUDIO-VIDEO	PLAY COST Y	PLAY INDICATOR	PURCHASE COST Y	PURCHASE INDICATOR
515	SONG A	AUDIO	PLAY COST Z	PLAY INDICATOR	PURCHASE COST Z	PURCHASE INDICATOR
520	ALBUM A	AUDIO	PLAY COST Y	PLAY INDICATOR	PURCHASE COST Y	PURCHASE INDICATOR
525						
530						

501

FIG. 5

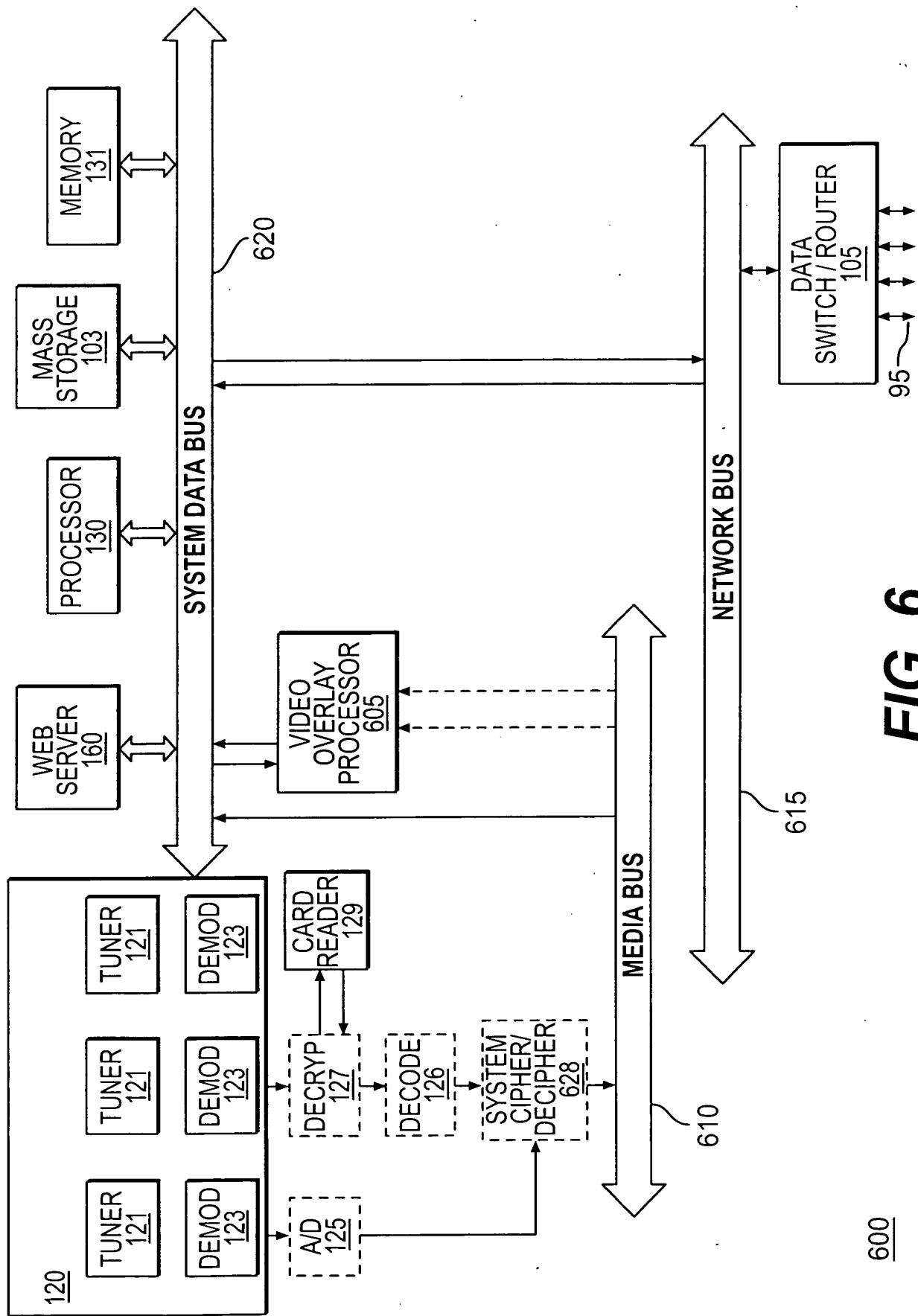


FIG. 6